



5 key challenges in
education

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How moving to cloud based IT systems helps drive better teaching and learning outcomes.

2020 saw schools meeting, head on, the challenges presented by Covid-19. We know that the pandemic's legacy will continue to impact all areas of education for some time to come, adding to the already significant pressures on staff, budgets, and resources.

A key recommendation of the Government's EdTech Strategy is to actively consider the benefits of moving to cloud-based IT systems. With the ISDN switch off getting nearer, this is now even more of a priority.

There are 5 key challenges that schools are successfully tackling, through a simple, cost-effective move away from legacy, traditional phone systems to newer, cloud-based communication.

Challenge 1

Budget Control



The cost of creating and maintaining Covid-secure school sites, as well as the loss of revenue from the after-school rental of rooms and facilities, is having a significant impact on already strained budgets.

Cloud telephony lets you...



Control costs



Reduce maintenance and hardware costs



Avoid high mobile call charges

Challenge 2

Safeguarding



With fewer conversations taking place on school premises, the reliance on telephone conversations is increasing. There are many concerns around calls to student homes, as outlined by the National Education Union. Call recording, securely encrypted and compliant with GDPR guidelines, plays a key role in maintaining a transparent and positive relationship with everyone in the school community.

Cloud telephony lets you...



Store call recordings confidentially



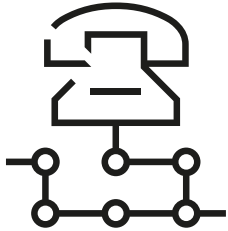
Manage phone numbers allocated to staff members and monitor calls



Make calls from a recognised school number even whilst working or teaching from home

Challenge 3

Effective Communication



Every day, your school office answers the phone to parents, carers, local authority teams, social services, suppliers – to name just a few. Some calls are very urgent, some less so. Integrating cloud telephony with SIMS helps drive better learning outcomes.

Cloud telephony lets you...



Route callers



Transcribe calls as email messages



Share call answering with a 'buddy' school

Challenge 4

Staff Support



School owned mobile phones have traditionally been a good way of keeping in touch whilst on trips or away from the school site. During the pandemic, these mobiles have been particularly useful, however they are in short supply.

Cloud telephony lets you...



Make calls using a 'softphone' – a laptop, tablet or personal mobile



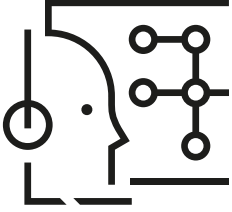
Maintain staff privacy



Remove reliance on mobile phones

Challenge 5

Site Communication



Every day, your school office answers the phone to parents, carers, local authority teams, social services, suppliers – to name just a few. Some calls are very urgent, some less so. Integrating cloud telephony with SIMS helps drive better learning outcomes.

Cloud telephony lets you...



Route callers



Transcribe calls as email messages



Share call answering with a 'buddy' school

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